

*Hey*News

The editorial intelligence platform for newsletter creators.

heynews.co

THE PROBLEM

40+

hours per month.

Every issue. Every week. Adding up.

WHERE THE TIME GOES EVERY WEEK:

2-4 hrs Source monitoring and story research

2-3 hrs Writing and rewriting the draft

1-2 hrs Editing to match your voice

30-60 min Formatting and scheduling

At 4 issues/month: 40+ hours of production per creator, per month.

The hours are the easy part to count.

The harder cost is the Sunday dread. The 20 open tabs.

The blank page at 11pm. The issue that goes out exhausted,
because you didn't have the energy for one more rewrite.

Burnout doesn't show up in an analytics dashboard.

It shows up when you consider skipping an issue.

Then when you consider stopping altogether.

The production grind is the most common reason newsletter creators quit.

Generic AI doesn't fix the workflow. It relocates it.

WHAT IT PROMISES

Generate drafts instantly

Save time on content

Write faster with AI

WHAT ACTUALLY HAPPENS

- **No voice memory.** Every session starts from zero.
- **No source tracking.** You still find every story manually.
- **No format learning.** You reformat every draft yourself.
- **No relevancy filter.** Noise and signal land in the same pile.
- **Heavy editing needed.** The "saved" time isn't actually saved.

The workflow isn't simpler. It's differently broken.

*Editorial intelligence.
Your voice, your sources,
your format. 5 minutes.*

That's not a feature. That's a different category of tool.

Three steps. One workflow. Every issue.

01

Connect Your Archive

HeyNews ingests your past newsletters via beehiiv, Kit, or archive URL. The more you've published, the sharper the voice profile becomes.

02

Monitor Your Sources

Every site and feed you've historically referenced is extracted and monitored automatically. Relevant stories surface. Noise is scored out.

03

Generate Your Draft

One click. A full issue in your voice, your format, sourced from stories matching your editorial patterns. Ready to polish and publish.

"It sounds like you. Because it learns from you."

- 550+ newsletter issues created. 10+ distinct formats.
- Trained on each creator's own archive, not a generic model.
- Voice profile persists across every session. No memory loss.
- Final editorial judgment stays with the creator, always.

THE OBJECTION

"My voice is too unique for AI to replicate."

THE ANSWER

We trained it on yours.
Not on a generic corpus.

Your newsroom, built automatically.

Extraction

HeyNews reverse-engineers your source library from your archive. Every site, feed, and platform you've referenced is catalogued. Zero manual setup required.

Monitoring

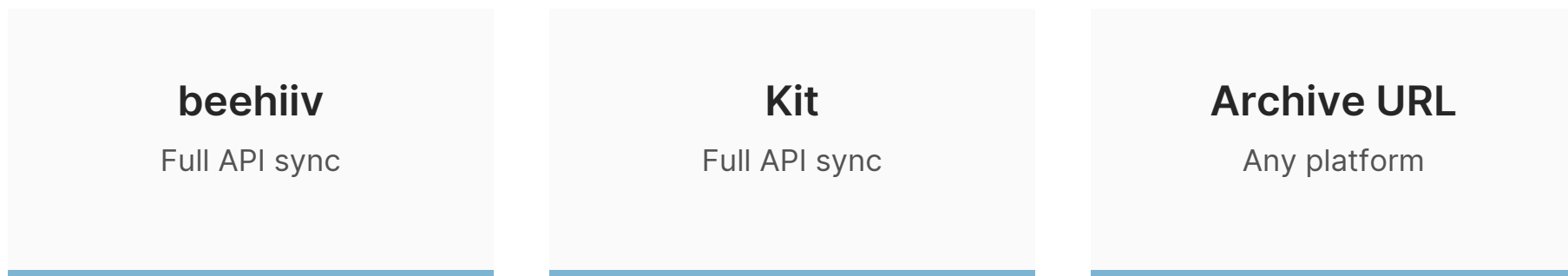
Your full source library is monitored continuously. Incoming stories are ranked by editorial fit. Nothing slips because you were busy. No more manual tab-checking.

Discovery

Beyond your existing sources, the global story pool proposes high-relevancy stories and new sources matched to your historical editorial patterns.

Connect in under 60 seconds.

No manual source setup. No long onboarding. HeyNews learns from your existing archive.



Your content, voice profile, and sources remain yours. No platform lock-in.

PRICING

The math is simple.

ALTERNATIVES

Freelance newsletter writer
\$2,000–5,000 / month

Part-time editorial assistant
\$1,500–3,000 / month

Your own time (40+ hrs/month)
Your most scarce resource

HEYNEWS

\$150

/ month per publication

Launch price — 50% off. Standard: \$299/month.

Offer expires June 30, 2026.

heynews.co

Start your 14-day free trial

Questions? Reach us at team@heynews.co

HeyNews

Built by newsletter operators, for newsletter operators.

Cagri Sarigoz and Eren Daskesen, Co-founders

heynews.co

14-day free trial. No pitch calls. Just try it.